

FOR IMMEDIATE RELEASE

CASH Appoints Deputy CEO

(Hong Kong, 2 November 2015) – The CASH Group* [SEHK:1049] today announced the appointment of Mr. Eugene Ka Kin Law as an Executive Director and Deputy Chief Executive Officer of the Group. Mr. Law will oversee the corporate development and management of the Group’s businesses, including financial services (CASH Financial Services Group), retail management (Pricerite Group), algorithmic trading (CASH Algo Finance Group) and strategic investments.

Mr. Bankee Pak-hoo Kwan, Chairman and CEO of CASH commented, “Eugene is not only a knowledgeable and professional executive, he is also a well-round expert in financial and corporate management. With his wealth of knowledge from over 30 years’ experience in world-renowned financial institutions, such as Value Partners, Lippo and Schroders, Eugene will definitely add to the wealth of talent in CASH Group.

Mr. Law graduated from The City of London Polytechnic, UK with a Bachelor of Arts Degree in Economics. He is also a fellow of Hong Kong Securities and Investment Institute.

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**Celestial Asia Securities Holdings Limited and its subsidiaries*

About CASH

CASH Group (the holding company Celestial Asia Securities Holdings Limited “CASH”; SEHK: 1049) is a multi-faceted service conglomerate in China. We address modern consumer needs in investment and wealth management, home improvement, lifestyle, personal enjoyment and mobile internet services. All our businesses share a common mission that our customers’ interests always come first. Our brands are synonymous with good customer service, great quality and fabulous value. Abide by the “People-Oriented” principle, CASH Group is committed to becoming a Total Caring Organisation to partner with our key stakeholders to work towards the sustainable development of our business, our employees, our environment and our society. CASH companies comprise CASH Financial Services Group, CASH Retail Management Group, Pricerite Group and Net2Gather. Additional information is available at www.cash.com.hk.